



BA IN MOTION

2016 ANNUAL REPORT



BROKEN ARROW
Where opportunity lives



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TOP 10 MILESTONES



SEPTEMBER
Opened New Tennis & Basketball Courts at Nienhuis Park



OCTOBER
Incorporated GO Plan into the City's Comprehensive Plan



AUGUST
Formed Citizen's Recycling Committee



SEPTEMBER
Oklahoma Mayor of the Year, Craig Thurmond



OCTOBER
Launched the Action Center BA Mobile App



NOVEMBER
Started 5-Year, \$140 Million Utilities Capital Improvement Plan



SEPTEMBER
Opened Rose District Water Fountain



SEPTEMBER
Mailed Financial Newsletter to all BA Households

2016 IN REVIEW

"BA IS A CITY ON THE MOVE"

Many people outside of our community remark to me about the pace at which Broken Arrow continues to build new homes and open new businesses. I tell them – you're not imagining things. It's true; Broken Arrow is a city on the move, and 2016 was a year in which we moved full speed ahead.

For example, let me point out that improvements on nearly two miles of Aspen Avenue, from Washington Street to Kenosha Street, were completed ahead of schedule. Drivers rejoiced! Contractors put down a brand new layer of asphalt, now making that stretch of Aspen one of the smoothest roads in the area. Additionally, over the course of a few months, we completed a new supplemental water connection with the City of Tulsa, which will provide Broken Arrow with an additional five million gallons of water a day when needed. We are now embarking on a five-year, \$140 million Capital Improvement Plan for the City's utilities infrastructure. When completed, it will cut operating costs thanks to improved efficiency and set the stage for further residential and commercial growth in Broken Arrow.

The City, in partnership with the Broken Arrow Chamber of Commerce and the Broken Arrow Economic Development Corporation, work aggressively to bring new jobs into our community. Those efforts will continue in 2017, and I'm hopeful we'll have some exciting announcements to make in the months ahead. We're proud of our high standard of living, low crime rate, high performing schools and the excellent services provided by municipal employees. Above all, we are the community we are because of the people who call Broken Arrow home. Let's continue to make BA an even better place to live by supporting our local businesses: grocery stores, restaurants, retailers, gas stations and more. As the old saying goes – we're all in this together!

Craig Thurmond
Broken Arrow Mayor



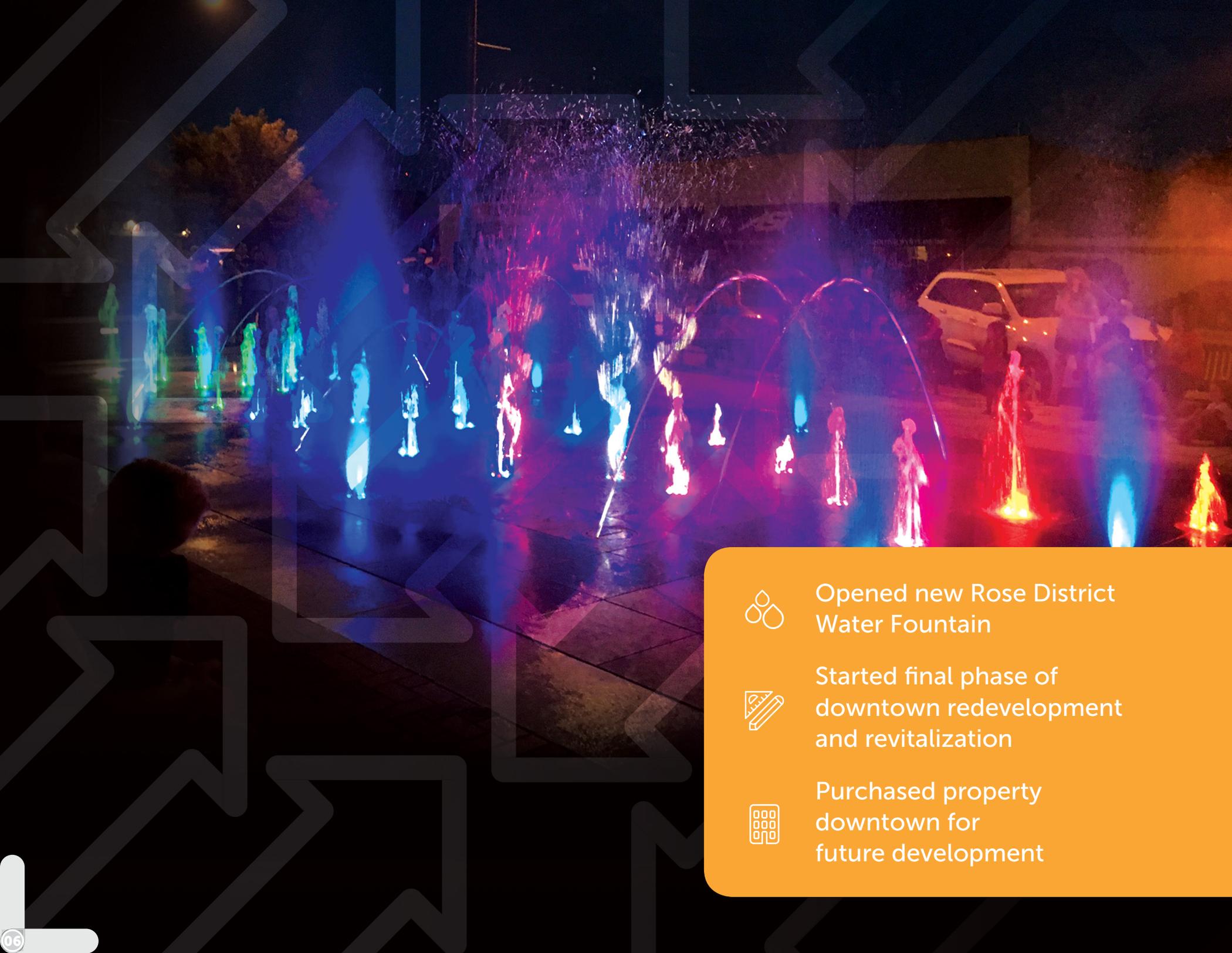
DECEMBER

Transported Solid Waste to Renewable Energy Plant



DECEMBER

Resurfaced Aspen Avenue from Washington to Kenosha Street



Opened new Rose District Water Fountain



Started final phase of downtown redevelopment and revitalization



Purchased property downtown for future development

WATER
FEATURE
COOLS
& WOWS

ECONOMIC DEVELOPMENT

ROSE DISTRICT WATER FOUNTAIN

The iconic 1,200 square-foot interactive water feature at 418 S. Main Street opened in September 2016. The interactive water display cools visitors during the day and a state-of-the-art LED light show wows guests by night.





Recognized as '9th Most Customer-Friendly U.S. City' by Yelp

Recognized as '2nd Happiest Mid-size U.S. City' by Zippia.com

SMILES
ENRICH THE
PLACES WE
WORK & PLAY

ECONOMIC DEVELOPMENT

A HAPPY PLACE TO LIVE



The City and the Broken Arrow Economic Development Corporation continue to aggressively recruit new businesses and retain existing ones. Our efforts are getting noticed. Yelp, the company that connects consumers with local businesses, named Broken Arrow the 9th most customer-friendly town in America. It confirmed what we've known all along, that Broken Arrow is a great place to shop, eat and do business, thanks to the friendly faces we see every day. Maybe that's why we were also named one of the happiest places to live. We couldn't agree more.



Transporting solid waste collected to renewable energy plant



Formed Citizen's Recycling Committee



Established Broken Arrow Monarch Movement



Installed solar parking lights at Nienhuis Park

RENEWABLE & SOLAR ENERGY



REDUCTION IN LANDFILL WASTE WE NOW CONVERT TO RENEWABLE ENERGY

Broken Arrow's decision to transport solid waste collected to the Covanta Tulsa Renewable Energy Facility instead of the landfill will reduce the volume of waste to be disposed by 90%. Not only will less waste end up in the landfill, this method generates valuable renewable energy. According to Covanta, a single kitchen bag of trash has the potential to keep a compact fluorescent light bulb aglow for approximately four days.

Speaking of lights, the parking lot lights at Nienhuis Park, 3201 N. 9th Street, now use solar energy to power up. This means no more electric bills for the City, when it comes to lighting the parking lot at Nienhuis Park. The new LED lights provide an additional benefit to neighbors. Because they direct light downward instead of outward and upward, they don't create as much light pollution as other fixtures.

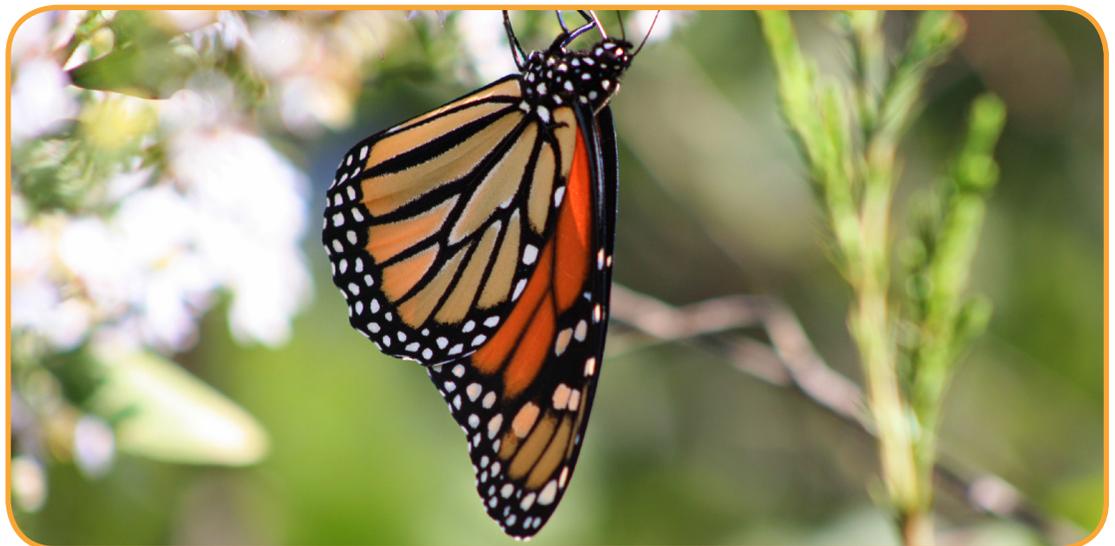
ECO-CARE
REDUCES
WASTE & HELPS
MONARCHS

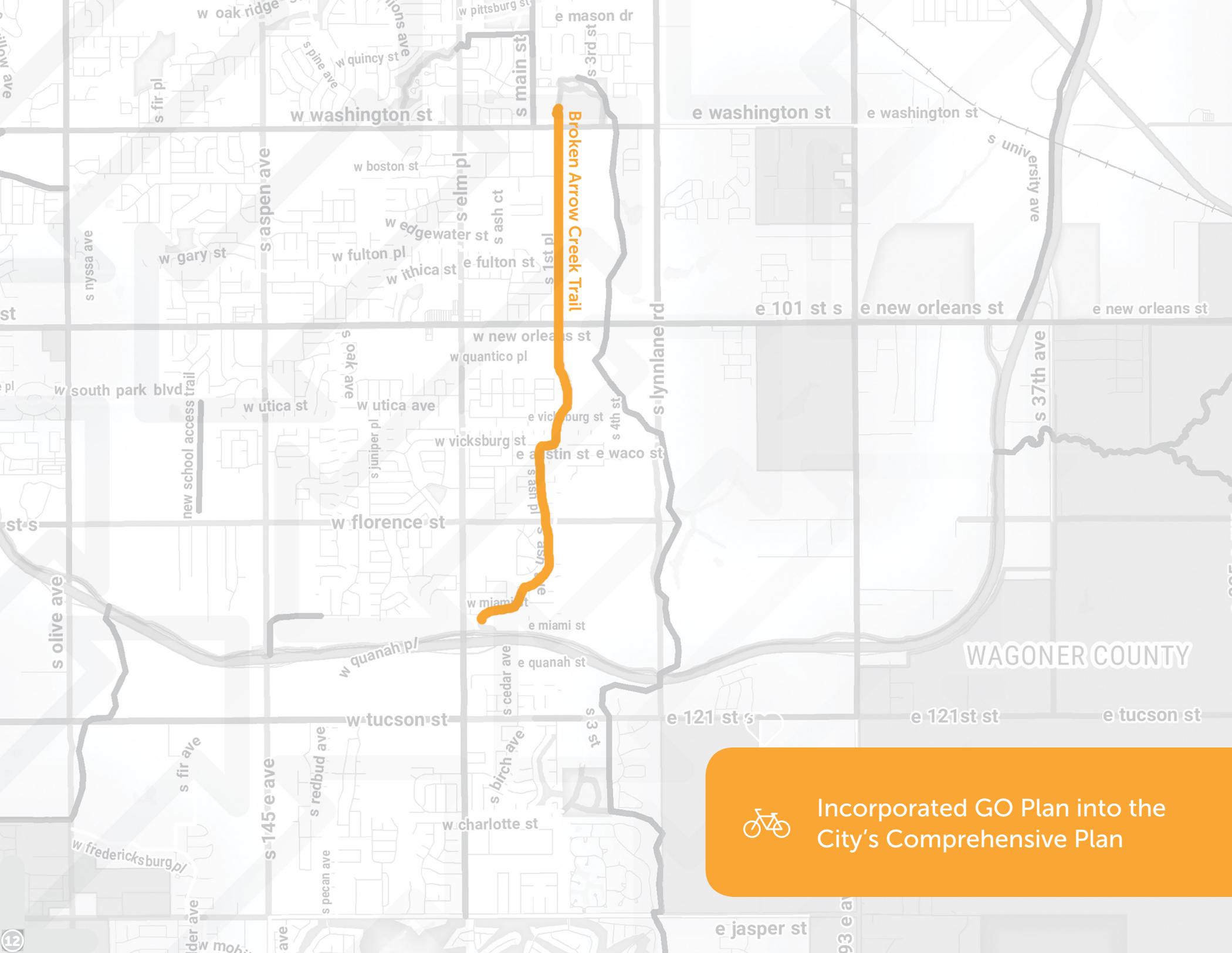
PATH TO SUSTAINABILITY

BROKEN ARROW MONARCH MOVEMENT

The Parks and Recreation Department will plant monarch butterfly gardens, known as waystations, at Battle Creek Golf Course, Veterans Park, Ray Herral Nature Park, Jackson Park and City Hall, to help reverse the decline of the monarch butterfly. Milkweed is the sole food source for the monarch caterpillar. Citizens who are interested in setting up their own monarch waystations can pick up free milkweed seed at Ray Herral Nature Center, 7101 South 3rd Street.

For more information on monarch conservation, visit BrokenArrowOK.gov/BAMM





Broken Arrow Creek Trail

WAGONER COUNTY

 Incorporated GO Plan into the City's Comprehensive Plan

MORE TRAILS
ENHANCE
TRAVEL
& LEISURE

QUALITY
OF LIFE

ADOPTION OF THE GO PLAN

Thanks to the City Council's adoption of the GO Plan, residents will have even more options in the future when it comes to cycling and walking. The GO Plan, in a nutshell, is a Bicycle/Pedestrian Master Plan which aims to connect the existing regional trail network and identifies barriers, with solutions, for residents to safely access destinations using walking or bicycling modes. As part of the plan, we will connect Broken Arrow's Main Street to the existing Liberty Parkway Trail. This will be accomplished by creating a new trail, called Broken Arrow Creek Trail, which will run 3.5 miles north from Liberty Trail at Elm Place to Arrowhead Park.

Other short-term trail projects include shared lane markings through neighborhoods that will connect to other planned trail locations throughout Broken Arrow. Biking and walking routes will improve the quality of life in Broken Arrow by providing an alternative, safe means of transportation and improving the health of residents and the environment.



 Constructed new tennis, basketball courts at Nienhuis Park

DIVERSE
ACTIVITIES
BRING PEOPLE
TOGETHER

QUALITY
OF LIFE

ACTIVITIES FOR EVERYONE

Our Parks and Recreation Department provides opportunities for a wide variety of indoor and outdoor activities at its 38 parks. New in 2016, dogs and their owners had a splashing good time at 'Pooch Plunge', held at Nienhuis Park. Coming soon, look for a dedicated dog park to be built in 2017 on New Orleans Street just east of Garnett Road.

View activities and classes at BrokenArrowOK.gov/INFORMER





Started 5-year, \$140 million utilities capital improvement plan



Constructed supplemental water connection with Tulsa



Refurbished New Orleans water tower



Resurfaced Aspen Avenue from Washington to Kenosha Street



Completed street pavement index report

\$140M UTILITIES CAPITAL IMPROVEMENT PLAN

Providing clean water and maintaining an efficient sanitary sewer system is among the chief responsibilities of the City of Broken Arrow. In order to continue providing high quality services, we are embarking on a \$140 million utilities capital improvement plan. A modernized utility infrastructure not only ensures reliable service for current customers, it also positions us to serve future customers and accommodate continued economic growth.

Some of the projects in the plan include:

- **Constructing a new water storage tank in south Broken Arrow**
- **Replacing outdated equipment at the Lynn Lane Waste Water Treatment Plant to help control odor**
- **Upgrading the County Line Trunk Sewer, which will help us avoid future service disruptions**

Regarding BA's roadways, a comprehensive street report shows our roads are in overall good condition and surpass the national standards. The Infrastructure Management Services' report scientifically analyzed the life-span of our streets, and this will be a useful guide in scheduling future maintenance.

INFRASTRUCTURE

IMPROVEMENTS
MAKE LIFE BETTER

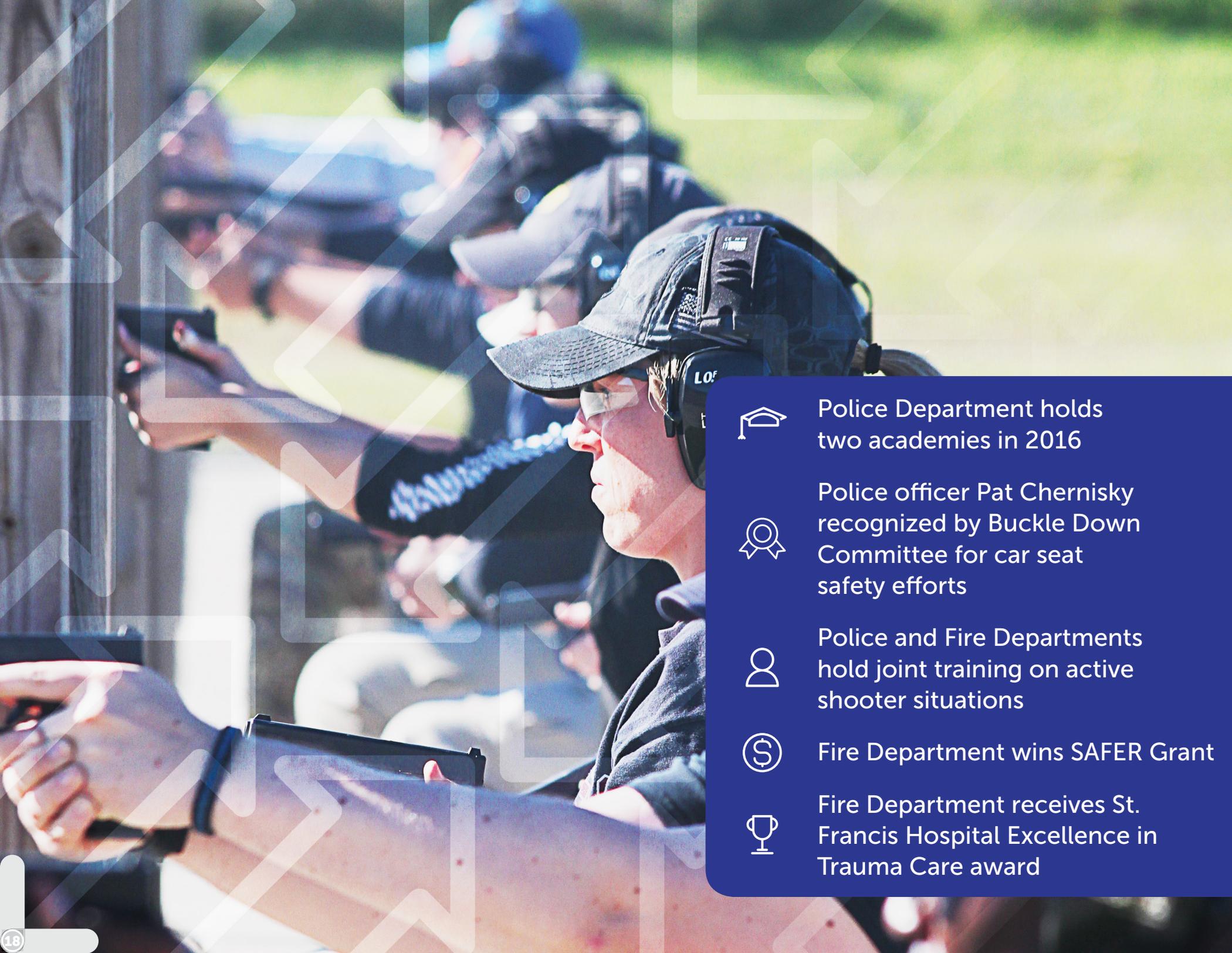
ASPEN AVENUE

Aspen Avenue is smooth sailing, from Washington Street to Kenosha Street. The \$1.6 million resurfacing project was paid for through 2011 General Obligation Bond and Sales Tax Capital Improvement funds.

Currently, the City has approximately \$100 million in projects and infrastructure reinvestment underway, with more to follow.

View the planned work at BrokenArrowOK.gov/PROJECTS





Police Department holds two academies in 2016



Police officer Pat Chernisky recognized by Buckle Down Committee for car seat safety efforts



Police and Fire Departments hold joint training on active shooter situations



Fire Department wins SAFER Grant



Fire Department receives St. Francis Hospital Excellence in Trauma Care award

COMMITMENT
TO SAFETY
KEEPS US
PROTECTED

KEEPING YOU SAFE

ADDITIONAL PROTECTION

Broken Arrow is recognized as one of the safest cities in the nation, thanks to the ongoing efforts of the Broken Arrow Police Department (BAPD) and the Broken Arrow Fire Department (BAFD). In a first for the police department, the agency held two academies in the same calendar year. The first class successfully graduated eight students; the second class is set to graduate eleven students mid-2017, bringing BAPD's authorized strength to 141 sworn officers. The fire department received its second consecutive SAFER grant, which will add 11 new firefighters in early 2017 and pay for their salaries and benefits for two years. BAFD will retain those firefighters after the grant runs out through Vision 2025 sales tax renewal funds. The BAFD's authorized strength will grow to 173.



LEADERSHIP

“So much of the success that’s happened in Broken Arrow is directly related to Mayor Thurmond’s ability to forge partnerships and get things done.”

– Vice Mayor Richard Carter

MOVING BA FORWARD

The Mayors’ Council of Oklahoma chose Broken Arrow Mayor Craig Thurmond as the 2016 Mayor of the Year. It’s a well deserved honor for someone who works tirelessly to move BA forward. “So much of the success that’s happened in Broken Arrow is directly related to Mayor Thurmond’s ability to forge partnerships and get things done,” said Vice Mayor Richard Carter. Mayor Thurmond played an integral role in forming Cities United, a working group of metropolitan Tulsa Mayors and City Managers, who worked diligently to capture the retiring Tulsa County Vision 2025 sales tax. With the Vision 2025 renewal, the City of Broken Arrow will hire 40 new police officers and firefighters over the next 5 years and commit approximately \$3.3 million annually to street rehabilitation in the community.

The Mayor’s leadership also brought to fruition a long-planned conference center, that will open across from the Bass Pro Shops in the fall of 2017. We’re excited to see the thousands of new visitors that will get to experience Broken Arrow.



Oklahoma Mayor of the Year –
Craig Thurmond



Excellence in Construction, ABC,
Inc. Oklahoma Chapter - Stoney
Creek Hotel and Conference
Center Earth Change



Engineering Excellence Award,
American Council of Engineering
Companies - Verdigris River
Water Treatment Plant

OPEN
DIALOGUE
ENCOURAGES
PARTICIPATION

TRANSPARENCY

NEWSLETTER & VIDEO SERIES



Published a new yearly Financial Newsletter and mailed to all BA households



Created a new video series, City Council Highlights, that provides recaps of City Council meetings



Launched the Action Center BA mobile app

This year, we set a goal to increase our level of transparency even further, because keeping you informed of the City's finances and operations is one of our top priorities. New this year, we mailed to every Broken Arrow household our first financial newsletter titled Your Money at Work. This annual publication illustrates how the City generates revenue and how your tax dollars are spent; plus, it details projects we will be working on in the months ahead.

We also launched a new video series called City Council Highlights. This video provides regular updates on actions taken at Broken Arrow City Council Meetings and can be viewed at BrokenArrowOK.gov, [Facebook.com/CITYOFBA](https://www.facebook.com/CITYOFBA), and [YouTube.com/CITYOFBROKENARROW](https://www.youtube.com/CITYOFBROKENARROW).

Want to let us know about potholes or other issues around BA? Download our Action Center BA mobile app and send us a picture of the problem! Available at ActionCenterBA.com.

ABOUT BROKEN ARROW

MANY BENEFITS
MAKE BA AN
IDEAL PLACE
TO CALL HOME

Located in northeast Oklahoma, Broken Arrow is the fourth largest city in the State of Oklahoma, with an estimated population of 108,000 people spread out over 55 square miles. Broken Arrow is also home to the third largest manufacturing hub in the state, with many employees working in the energy sector. Residents in Broken Arrow enjoy a high quality of life, characterized by low crime, high performing schools, affordable housing and easy access to many parks and recreational facilities. With destination attractions in the Rose District, the Performing Arts Center, Warren Theatre, Bass Pro Shops and more, residents and visitors have many options when it comes to choosing shopping, dining, cultural and entertainment activities.

CITY COUNCIL

The five-member City Council is elected by wards with staggered terms for a period of four years. The Mayor and Vice Mayor are elected within the Council membership. City Council meetings are held at 6:30 p.m. on the first and third Tuesday of the month at City Hall, 220 S. First Street.

CITY ADMINISTRATION

The City of Broken Arrow operates under a Council-Manager form of government. The City Council hires the City Manager, who oversees daily operations within the City, much like a CEO is responsible for running a business. City employees provide high quality services that make Broken Arrow one of the best places to live in Oklahoma.

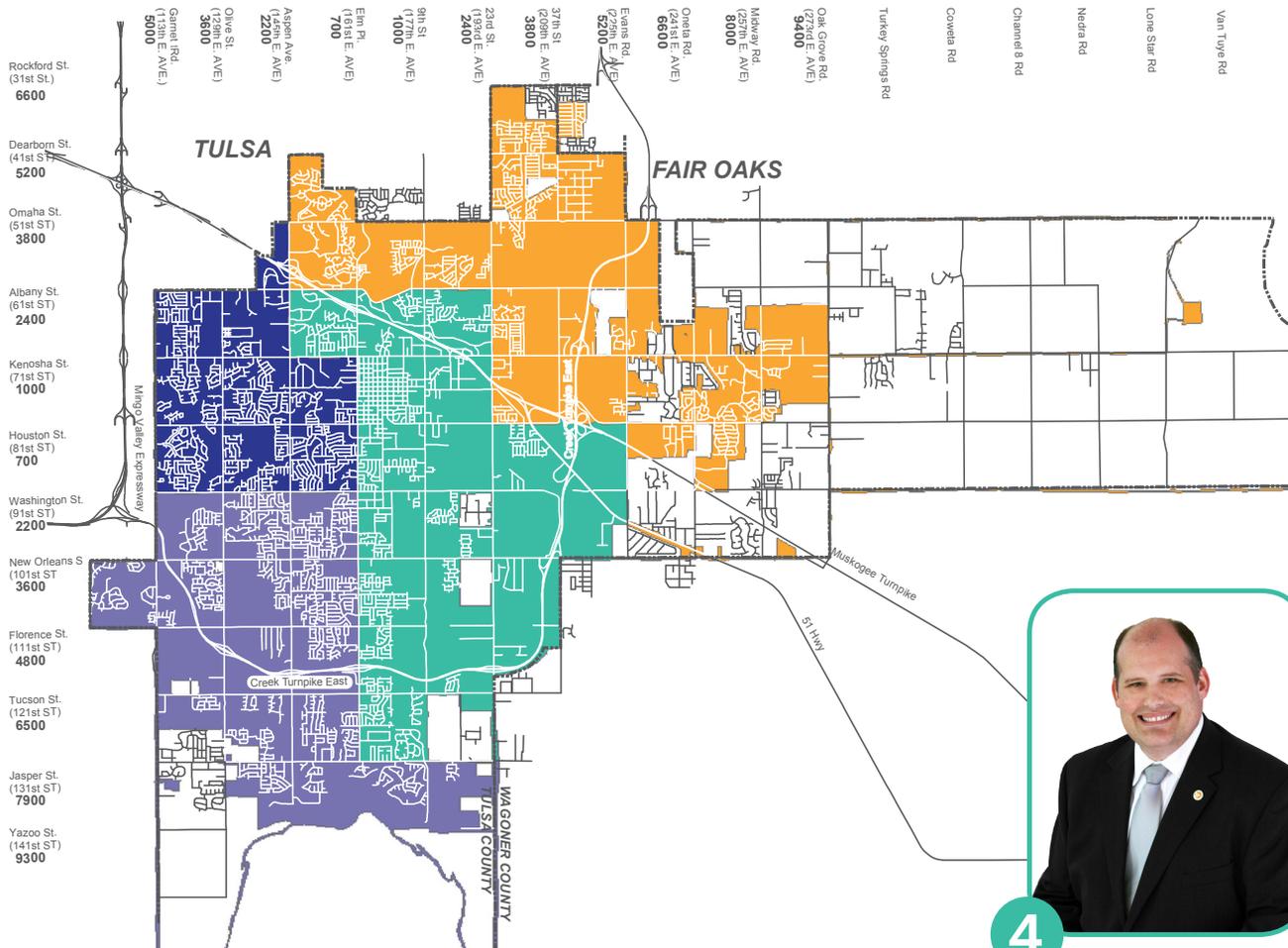


2
MAYOR
CRAIG THURMOND
WARD 2



3
COUNCILOR
MIKE LESTER
WARD 3

BROKEN ARROW CITY COUNCIL



1 VICE MAYOR
RICHARD CARTER
WARD 1



4 COUNCILOR
SCOTT EUDEY
WARD 4



COUNCILOR
JOHNNIE PARKS
AT LARGE



OUR TOP PRIORITIES



Continue providing outstanding customer service



Maintain an emphasis on long-term financial stability



Continue reinvesting more in our public infrastructure (roads, parks, utilities, stormwater & facilities)



Complete our analysis to create a workable plan for Rose District housing development and redevelopment



Implement the renewal of the Vision 2025 sales tax to hire more police officers and fire fighters and maintain our streets



Working with our Economic Development Corporation, we will maintain an aggressive and comprehensive economic and community development program (jobs, sales tax and attractions)



Pursue making our City more sustainable, including implementation of a curbside recycling collection program for single-family residential households

“THE FUTURE
LOOKS
EXTREMELY
BRIGHT”

AHEAD WHAT'S IN 2017

City leaders are busy planning for the future, and the future looks extremely bright for Broken Arrow. I'd like to take this opportunity to share with you our top priorities for the upcoming calendar year.

Expectations are always high in Broken Arrow. The Stoney Creek Hotel and Conference Center, our first convention and meeting space, will open in the fall right across from the Bass Pro Shops on Albany Street. A citizen-led recycling committee is researching options for incorporating curbside recycling collection into our current trash collection service. This will greatly enhance our ongoing sustainability efforts. A pivotal moment came in December 2016 when we began taking our solid waste to the Covanta Tulsa Energy from Waste facility. Your thoughts and suggestions are welcomed and appreciated. Broken Arrow is a city that continues to grow and is on the move! Together, we will make 2017 an even greater year than the one before.



Prepare the next General Obligation Bond package for voters' consideration in 2018



Implement recommendations from the Tourism Asset Inventory report to help attract more visitors to our city



BA CITY MANAGER
MICHAEL SPURGEON







Follow us on   @CityofBA

220 S. First Street, Broken Arrow, OK 74012
brokenarrowok.gov