

# **Broken Arrow State of the City**

**February 7, 2017 Presentation**

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# Tonight's Presentation

- I. Recap 2016 Initial Focus & Accomplishments
- II. What's on the Horizon for 2017/18 & Beyond
- III. Recognized Challenges
- IV. Questions



# I. Recap 2016 Initial Focus and Accomplishments



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# 2016 Initial Focus

1. Relationship Building
2. Learn how the City and Utility Department operate day-to-day
3. Determine condition of the City's infrastructure



# City Operational Income Sources

**City Sales Tax:** 3.55 cent city tax on each dollar spent for goods in the city limits

- 1 ½ cents to the unrestricted general fund
- ½ cent to the Sales Tax Capital Improvement (STCI) fund
- 1 cent to guarantee the payment of BAMA loans
- .55 cents to Vision 2025 (Police, Fire, Street maintenance)

## ***General Fund Income:***

- Sales Tax (63%) (Includes 1 cent BAMA
- Loan Guarantee)
- Misc. Charges, Fees, Licenses,
- F.I.A (34%)
- BAMA PILOT

## ***BAMA Fund Income***

- Charges for Services (97%)
- Miscellaneous Charges and Interest (3%)



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# 2016 Accomplishments

- Completed organizational realignment
- Final phase of Downtown Redevelopment and Revitalization underway and near completion
- Completed BAMA rate study (funding for operations and reinvestment of infrastructure)
- Eliminated obstacles and implemented processes and practices for completion of public projects



# City of Broken Arrow Organizational Chart



# 2016 Accomplishments

- Implemented ongoing promotional program and public education campaign on the importance of shopping local
- Added new initiatives for more transparency to government operations
- Completed a street pavement index report
- Maintained our aggressive economic development program





# II. What's on the Horizon for 2017/18?



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# 2017 Priorities

1. Maintain an emphasis on great City services and financial sustainability
2. Implementation of Vision 2025 Tax (Repurposing)  
– Police, Fire, Street Maintenance
3. Continue reinvestment in our infrastructure  
(City and BAMA)
4. Complete initiative to develop a workable plan for Rose District Housing Development/  
Redevelopment



# 2017 Priorities

5. Implement Tourism Assessment recommendations
6. Sustainability: Finalize and implement option for curbside recycling collection program for single family residential
7. Prepare for next round of General Obligation Bond packages for voters – 2017 and 2018
8. Maintain aggressive and comprehensive economic and community development initiatives (jobs, sales tax, and attractions)
9. COBA-U Program
10. Other considerations



# Other Considerations

- Help facilitate a teacher pay increase and assist legislators on other state initiatives affecting our City
- Explore partnerships with TCC and TTC on internship and apprenticeship programs for employment opportunities
- Help facilitate OML Executive Director recruitment
- Move forward on Phase I of Creative Arts Center project
- Continue investigation on the City becoming a Court of Record
- Complete report on City facilities



# III. Challenges



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# Challenges

1. Address current state tax revenue model for cities: overdependence on sales tax for operations
2. Implement capital reinvestment plan for our utility systems (infrastructure)
3. Manage the community's growth and expectations vs. delivery of public services



# IV. Questions?



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