

## Rose District streetscape almost complete, new businesses move in

Summer and fall provided a flurry of activity in The Rose District as construction of the nearly \$4 million streetscape renovation kicked off, a new website was launched, and new businesses were announced.

Since the naming of downtown Broken Arrow's historic arts and entertainment district to the Rose District was announced and an associated marketing campaign launched, nine new businesses have opened or announced plans to open on Main Street.

Information about all of these announcements and a complete calendar of events is available on the website at [www.rosedistrict.com](http://www.rosedistrict.com) or follow the "Rose District" by searching on the popular social media platforms: Facebook, Twitter, Instagram and Flickr.



— visit us at —  
**RoseDistrict.com**

## SURVEY SAYS! *BA great place to call home*

The results of the National Citizen Survey conducted in 2013 are in. The City of Broken Arrow received high ratings in:

- Overall quality of community
- Overall appearance
- Quality of new development
- Economic sustainability
- Public Safety
- Public trust

The City of Broken Arrow participated in the National Citizen Survey (NCS) in 2006 and 2009.

In an effort to monitor citizen satisfaction and to compare with prior years' results, a 2013 National Citizen Survey was administered.

The Survey was developed to provide cities with the ability to easily assess residents' satisfaction with numerous aspects of the community and provision of public services.

The NSC focuses on a series of community characteristics and local government services. Resident behaviors related to civic engagement in the community were also measured in the survey. Randomly administered surveys allow the City of Broken Arrow to obtain feedback that can be

contributed more representative of the entire community unlike town forums, elections or simple on-line surveys.

Twelve hundred (1,200) households were randomly selected to complete the survey.

Of those households, 342 (30 percent), completed the survey.

Trend data for Broken Arrow's jurisdiction represent important comparison data which allows for identification of improvements or declines.

Deviation from stable trends over time represents opportunities for understanding how local policies, programs or public information may have affected residents' opinions of the City.

Now in its 11th year, more than 300 municipalities 44 states have enrolled for the National Citizen Survey.

## Buy BA campaign starts Nov. 1

Each year, the Broken Arrow Area Chamber of Commerce holds an annual Buy Broken Arrow Campaign that promotes the many wonderful businesses that are a part of our community.

Beginning Nov. 1, shop or dine with participating Broken Arrow merchants and collect tickets for your chance to win part of \$15,000.

On Dec. 17, the drawing for the \$10,000; \$3,000 and \$2,000 prizes will be held in Broken Arrow at 3 p.m.

The winning ticket holder will have two business days to claim the money.

If not claimed, the second number will be drawn on Dec. 19 at 3 p.m.

After Dec. 19, the drawing dates are as

follows until a winner comes forward:

- Dec. 23, 3 p.m.
- Dec. 26, 3 p.m.
- Dec. 30, 3 p.m.
- Jan. 2., 3 p.m.
- Jan. 6, 3 p.m.
- Jan. 8, 3 p.m.

The Chamber office will be closed on Dec. 24-25, Dec. 31 and Jan. 1.

Watch your local news and check the Chamber's website, [www.bachamber.com](http://www.bachamber.com), the Buy Broken Arrow Facebook page [fb.com/buybrokenarrow](http://fb.com/buybrokenarrow) or check the City of Broken Arrow's website, [www.brokenarrowok.gov](http://www.brokenarrowok.gov), for the winning number to be announced. Ticket holders do not have to be



present at the drawing to win.

It is not too late to sign up to be a participating merchant for Buy Broken Arrow.

Business interested in participating merchant, contact the Broken Arrow Chamber at 918-251-1518.