



City of Broken Arrow

City of Broken Arrow
Main Conference Room
220 S 1st Street
Broken Arrow OK
74012

Minutes

CVB Meeting

Chairperson Patsy Terry
Vice Chair Mark Frie
Member Tiffani Bruton
Member Tonya Ellison
Member Lori Hendricks
Member Lori Lewis

Tuesday, August 18, 2015

2:00 PM

City Hall Main Conference Room

Special Meeting

1. Call to Order

2. Roll Call and Introductions

Chairwoman, Patsy Terry called the meeting to order at 2:00 PM.

3. General CVB Business

- a. Consideration, discussion and possible approval of the July 13, 2015 CVB meeting minutes
A motion was made by Lori Hendricks, seconded by Mark Frie , that the July 13, 2015 CVB meeting minutes be tabled.
- b. Consideration, discussion and possible approval of Broken Arrow Performing Arts Center Foundation grant request
A motion was made by Lori Lewis, seconded by Patsy Terry, to table the PAC grant request (no quorum).
- c. Consideration, discussion and possible approval of Broken Arrow Chamber of Commerce Buy Broken Arrow grant request
A motion was made by Lori Lewis, seconded by Patsy Terry, that the Buy Broken Arrow grant request be approved for \$3,500.00.
- d. Consideration, discussion and possible approval of Broken Arrow Economic Development Corporation grant request for Stoney Creek Construction Webcam
A motion was made by Lori Hendricks, seconded by Lori Lewis, that this item be tabled until next meeting to allow Warren Unsicker time to gather additional information for the CVB
- e. Consideration, discussion and possible approval of Grills and Grilles

grant request

A motion was made by Patsy Terry, seconded by Lori Hendricks, that this item be tabled (no quorum).

- f. Consideration, discussion and possible approval of amended CVB Ordinance, Chapter 22, Section 22-111
A motion was made by Lori Hendricks, seconded by Mark Frie , that the amended CVB Ordinance, Chapter 22, Sec 22-111 be approved.

4. Tourism Director's Report including updates on the following:

- a. Wine, Eats and Easels Follow Up Report
Lori Hill introduced Kim Goddard and Heather Bryson to provide a follow up report for the Wine, Eats and Easels event and grant funding of \$3,100.00. Ms. Goddard stated that moving the event from October to June has its pros and cons. The dates of the event cannot conflict with the United Way Black Out dates for fundraising. Having the event in June, with the heat, has hurt some of the vendors. June is a hard month as there are so many other events to compete with. The social media reach for the event was great this year. Ms. Goddard stated they continue to have great community support for this event.

No action required.

- b. Broken Arrow Historical Socceity Pioneer Dinner Follow Up Report
Ms. Hill introduced Lori Lewis to provide a follow up report for the Pioneer Dinner event and grant funding of \$1,000.00. Ms. Lewis stated the reason for requesting grant funds for the 2015 event was to assist with promoting the event. Attendance was up and they had 45 people come this year that have not attended before.

No action required.

- c. Presentation and discussion of July 2015 Hotel/Motel Tax Collection
No action required.
- d. Presentation and discussion of YTD expenditures
No action required.

5. Adjournment

A motion was made by Lori Lewis, seconded by Lori Hendricks, that the meeting be adjourned at 2:52 PM.