

**BROKEN ARROW CONVENTION AND VISITORS' BUREAU
SPECIAL MEETING MINUTES
Wednesday, June 30, 2015**

The Broken Arrow Convention and Visitors' Bureau met in special session at City Hall in the Main Conference Room, 220 South First Street, Broken Arrow, OK 74012.

1. Call to Order

Patsy Terry, Chairwoman, called the meeting to order at 3:30 PM

2. Roll call and Introductions. Roll was called by Lori Hill

Present:	David Blue, Tonya Ellison (arrived at 3:32 PM), Mark Frie, Lori Hendricks, Lori Lewis and Patsy Terry
Absent:	Tiffani Bruton

City Staff

Present:	Scott Esmond, Lesli Myers and Lori Hill
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Guests:

Present:	Debra Wimpee and Warren Unsicker
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3. General CVB Business

a) Consideration, discussion and possible approval of Red, White and Brew grant request

Lori Hill presented this item to the CVB. Ms. Debra Wimpee, Coordinator of Red, White and Brew answered questions from the CVB members.

The event will take place from Commercial to Ft. Worth. Food trucks will be placed between Dallas and El Paso. Debra is expecting 10 food trucks. She has coordinated advertising with Lamar Billboards to place 3 digital billboards throughout Broken Arrow promoting the event. Debra will also do an interview on Good Day Tulsa. Debra is working to have a tent area for Rose District merchants that are located between Broadway and Commercial.

Ms. Wimpee stated that she will only need \$3,000.00 of the original \$5,000.00 grant request as she has received additional sponsors for the event. She stated the CVB logo will still be added to printed items

Motion:	Motion to approve \$3,000.00 grant funding for Red, White and Brew
Motion by:	Lori Hendricks
Second:	Tonya Ellison
Ayes:	David Blue, Tonya Ellison, Mark Frie, Lori Hendricks, Lori Lewis and Pasty Terry
Nays:	

4. Tourism Director and Committee Reports.

Lori Hill and Lesli Myers discussed the potential of the CVB meetings being moved to Council Chambers to add formality to the meetings. A new meeting schedule will be discussed at the July CVB meeting.

5. New/Old Business – None

6. Adjournment of meeting at 4:00 PM

Motion:	Move to adjourn
Motion by:	Mark Frie
Second:	Patsy Terry
Ayes:	David Blue, Tonya Ellison, Mark Frie, Lori Hendricks, Lori Lewis and Patsy Terry
Nays:	None