

**BROKEN ARROW CONVENTION AND VISITORS' BUREAU
REGULAR MEETING MINUTES
Monday, April 13, 2015**

The Broken Arrow Convention and Visitors' Bureau met in regular session at City Hall in the Main Conference Room, 220 South First Street, Broken Arrow, OK 74012.

1. Call to Order

Patsy Terry, Chairwoman, called the meeting to order at 11:26 AM.

2. Roll call and Introductions. Roll was called by Lori Hill

Present:	David Blue, Tonya Ellison, Lori Hendricks, Lori Lewis and Patsy Terry
Absent:	Tiffani Bruton and Mark Frie

City Staff

Present:	Lori Hill and Lesli Myers
-----------------	---------------------------

Guests:

Present:	None
-----------------	------

3. General CVB Business

- a) **Consideration and possible approval of minutes from the January 12, 2015, February 9, 2015 and March 9, 2015 CVB meetings**

Motion:	Motion to approve January 12, 2015 meeting minutes
Motion by:	Lori Hendricks
Second:	Patsy Terry
Ayes:	Tonya Ellison, Lori Hendricks, Lori Lewis and Patsy Terry
Nays:	

Motion:	No Quorum - Move to table February 9, 2015 meeting minutes
Motion by:	Lori Hendricks
Second:	Lori Lewis
Ayes:	Tonya Ellison, Lori Hendricks, Lori Lewis and Patsy Terry
Nays:	

Motion:	No Quorum - Move to table March 9, 2015 meeting minutes
Motion by:	Tonya Ellison
Second:	Patsy Terry
Ayes:	David Blue, Tonya Ellison, Lori Hendricks, Lori Lewis and Patsy Terry
Nays:	

b) Consideration and possible approval of the Broken Arrow Historical Society Museum's Pioneer Dinner grant request

Lori Hill presented the grant request and Lori Lewis with the Broken Arrow Historical Society provided information about the event. Lori Lewis left the room at 11:35 a.m.

Motion:	Move to approve \$1,000.00 grant funding
Motion by:	Lori Hendricks
Second:	Tonya Ellison
Ayes:	David Blue, Tonya Ellison, Lori Hendricks and Patsy Terry
Nays:	

Lori Lewis returned to the room at 11:45 a.m.

c) Consideration and possible approval of the Broken Arrow Youth Baseball grant request

Lori Hill presented the grant request item. This is an event that the CVB has supported in the past. The event generates a number of hotel room nights as well as economic impact with the number of teams expected for the tournament.

Motion:	Move to approve \$10,000.00 grant funding
Motion by:	Lori Hendricks
Second:	Patsy Terry
Ayes:	David Blue, Tonya Ellison, Lori Hendricks and Patsy Terry
Nays:	None

d) Consideration and possible approval of Broken Arrow Chamber of Commerce Livability Magazine ad placement

Lori Hill presented the item to the CVB for consideration. This will be the third year the Broken Arrow Chamber of Commerce has produced this publication.

Motion:	Move to approve a full page ad, genially placed
Motion by:	Lori Hendricks
Second:	Tonya Ellison
Ayes:	David Blue, Tonya Ellison, Lori Hendricks and Patsy Terry
Nays:	None

e) Consideration and possible approval of update to the CVB grant application

Lori Hill presented the updated CVB grant application with revisions requested from the last CVB meeting. Additional changes requested were to leave in the IRS Determination letters and liability insurance. Make post-summary due date within 60 days after funded events..

Motion:	Move to approve updated grant request with changes
Motion by:	Lori Hendricks
Second:	Tonya Ellison
Ayes:	David Blue, Tonya Ellison, Lori Hendricks and Patsy Terry
Nays:	None

4. Tourism Director and Committee Reports.

Lori Hill presented the updated hotel/motel tax collection report. Ms. Hill also provided the current expenditure report.

5. New/Old Business – Discussed the arts and entertainment district and Wine, Eats and Easels event.

6. Adjournment of meeting at 12:25 PM

Motion:	Move to adjourn
Motion by:	Tonya Ellison
Second:	Patsy Terry
Ayes:	David Blue, Tonya Ellison, Lori Hendricks, Lori Lewis and Patsy Terry
Nays:	None