

**BROKEN ARROW CONVENTION AND VISITORS' BUREAU
REGULAR MEETING MINUTES
Monday, January 12, 2015**

The Broken Arrow Convention and Visitors' Bureau met in regular session at City Hall in the Main Conference Room, 220 South First Street, Broken Arrow, OK 74012.

1. Call to Order

Patsy Terry, Chairwoman, called the meeting to order at 11:30 AM.

2. Roll call and Introductions. Roll was called by Lori Hill

Present:	Tonya Ellison, Lori Hendricks, Lori Lewis and Patsy Terry
Absent:	Tiffani Bruton, David Blue and Mark Frie

City Staff

Present:	Lori Hill and Lesli Myers
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Guests:

Present:	Peggy Striegel and Dr. Clarence Oliver
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3. General CVB Business

a) Consideration and possible approval of minutes from the December 8, 2014 CVB meeting

Motion:	Move to approve December 8, 2014 CVB meeting minutes
Motion by:	Lori Lewis
Second:	Tonya Ellison
Ayes:	Tonya Ellison, Lori Hendricks, Lori Lewis and Patsy Terry
Nays:	

b) Consideration and possible approval of Bring Back the Roses Grant Request

Lori Hill presented the grant request and introduced Peggy Striegel and Dr. Clarence Oliver for their presentation to the CVB for grant funding consideration. It was determined that there would not be a quorum to vote on this item as Ms. Lori Lewis serves on the Keep Broken Arrow Beautiful board and serves on the Bring Back The Roses planning committee.

Motion:	Move to table
Motion by:	Lori Hendricks
Second:	Patsy Terry
Ayes:	Tonya Ellison, Lori Hendricks, Lori Lewis and Patsy Terry
Nays:	

c) Consideration and possible approval of Wine, Eats and Easels grant request

Lori Hill presented the grant request for the Wine, Eats and Easels event. It was determined that the requested amount of \$12, 014 was a large amount. The CVB members are empathetic to Friends of Broken Arrow’s loss of funding for this event. Lori Lewis mentioned it would be helpful to have a sliding scale for hotel rooms in regards to grant funding amount.

For the 2015 event, there would be no increase in hotel rooms, exposure or expected attendance. May be difficult to grow this event much more than 1,500 people at its current location.

Motion:	Move to approve \$3,100 to cover the costs of entertainment
Motion by:	Tonya Ellison
Second:	Patsy Terry
Ayes:	Tonya Ellison, Lori Hendricks, Lori Lewis and Patsy Terry
Nays:	None

4. Tourism Director and Committee Reports.

Lori Hill presented the updated hotel/motel tax collection report. Ms. Hill also presented the updated expenditure report. Ms. Hill also reported on upcoming events and the activities that have been taking place in Broken Arrow.

5. New/Old Business – None

6. Adjournment of meeting at 12:30 PM

Motion:	Move to adjourn
Motion by:	Lori Hendricks
Second:	Tonya Ellison
Ayes:	Tonya Ellison, Lori Hendricks, Lori Lewis and Patsy Terry
Nays:	None